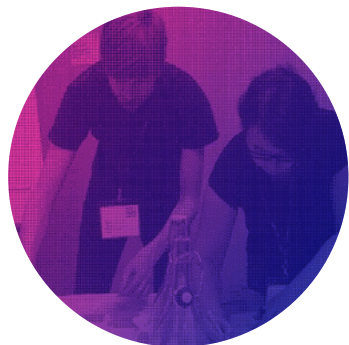


### The Conference



Agile Cambridge is a practical conference exploring agile and lean development where participants can connect and learn from their peers and leaders in the industry.

The conference has a strong practical focus and attracts industry practitioners and decision-makers who want to improve their success with agile and lean methods.

### Our Venue



Churchill College  
Cambridge, UK

[www.chu.cam.ac.uk/conferences](http://www.chu.cam.ac.uk/conferences)

Churchill College is the national and Commonwealth memorial to Sir Winston Churchill, and is a constituent college of the University of Cambridge. The venue's conference staff and facilities are superb and we have enjoyed extremely positive feedback from past events we have held here.

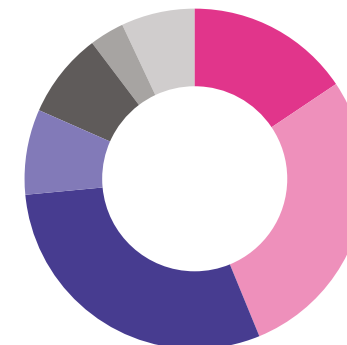
### Our Participants



We aim to attract 280+ participants from across the East of England.

Agile Cambridge is aimed at software practitioners and decision makers. We aim to attract 280+ participants from across the globe with a focus on the East of England. The event regularly sells out.

### Job Titles Represented



Agile Cambridge attracts participants in the following roles:



### Sample of Companies Represented

1Spatial Group, Amdocs, And End, Antony Quinn, Argon Electronics, Arm, AudioTelligence, Auto Trader, AVEVA Group, AVEVA Solutions, Aviva, Axon Vibe, **BGL Group**, Blackboard, Booking.com, Bouvet Norge AS, Cambridge Assessment, **Cambridge Consultants**, Cambridge University Press, Cancer Research UK Cambridge Institute, Carl Zeiss AG, Caution Your Blast, Cheshire Datasystems, CMR Surgical, comparethemarket.com, Credit Suisse, Dag 22/lcapps, DAZN, Digital Services Cambridge ROHQ, Doteveryone, eBay, eDreams Odigeo, Emergn, Emphasis Parenthesis, Equal Experts, esz AG calibration & metrology, ETAS, **EMBL-EBI**, FanDuel, FeatureNinjas, **Featurespace**, Financial Times, GE Aviation, GE Smallworld, Genie Ventures, GENOME RESEARCH, GeoSpock, getNext IT, giffgaff, Harbour Technology, HME Clear-Com, **Holiday Extras**, Illumina, INNOQ, Jagex, John Lewis Partnership, Kainos Software, Kamarin Computers, Kaptivo, King, Lagom Solutions, Linguamatics, Linius Technologies, Living Software, LoMo Meetings, Marriott Coaching, Metadeveloper, Metail, Metaswitch Networks, Mind the Product, MOI of Qatar, Mondo Media, Motorola Solutions Systems Polska, **nCipher Security**, New Signature, News UK, Nimble Delivery, Nine, Number Forty-one, **Ocado Technology**, Optibrium, **Oracle Data Cloud**, Photobox, Pôle Emploi, Pulse Secure, RBS, Red Hat, **Redgate Software**, Rees McCann Partnership, Royal Opera House, Royal Society of Chemistry, RWE Generation UK, Sanger Institute, Santander, Savanta, sekf, Sentec, sky, Smartis, SmHarter.com, Sopra Steria, SRSA Consulting, Stratays Solutions, Surf Green, Système, Tes Global, The CCDC, The Financial Times, TIDE Services, Trainline, Ultra Electronics, University of Cambridge, Vision RT, Wellcome Sanger Institute, wobe-systems GmbH, Workable Software Private Company, Xecofy, Zeiss.

\*Bold text denotes sponsor represented at event in 2019.

	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
<b>Package Price</b> (excl. VAT)	<b>£750</b>	<b>£2750</b>	<b>£3650</b>	<b>£5550</b>
<b>Event Open &amp; Close</b>	Logo on slide	Logo on slide	Logo on slide	<ul style="list-style-type: none"> <li>• Logo on slide</li> <li>• Acknowledged by our speaker</li> </ul>
<b>Website Homepage</b>	Logo	Logo	Logo & link	Logo & link
<b>Website Sponsor Page</b>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 100 word bio</li> </ul>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 150 word bio</li> </ul>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 200 word bio</li> </ul>	<ul style="list-style-type: none"> <li>• Logo &amp; link</li> <li>• 250 word bio</li> <li>• PDF link</li> </ul>
<b>Tweet Outs</b> (minimum)	4	6	8	10
<b>Participant Booklet</b>	Logo on Sponsor Page	Logo on Sponsor Page	<ul style="list-style-type: none"> <li>• Logo on Sponsor Page</li> <li>• Full page ad</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Sponsor Page</li> <li>• 2 x Full page ad</li> </ul>
<b>Tickets Included</b> (Discount off additional tickets)	NA (15%)	2 (20% off 1st 4, 15% thereafter)	3 (25% off 1st 4, 15% thereafter)	5 (30% off 1st 4, 15% thereafter)
<b>Exhibition Space</b>	-	2m x 1m space	2m x 1m space	<ul style="list-style-type: none"> <li>• 3m x 1m space</li> <li>• Banner at x1 Social Evening (opt.)</li> </ul>
<b>Participant List</b> (includes emails where available)	-	✓	✓	✓
<b>Speaking Slot</b>	-	-	60 minutes	90 minutes (or 2x 45 mins)
<b>Personnel Tickets</b> (no access to sessions)	-	-	1	2

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please call:  
Jacqui Davidson - 07748 618 598, jacqui@software-acumen.com

**Other sponsorship options**

**Social Evening Sponsorship**

Sponsoring a social evening provides you with excellent networking opportunities and positive associations for participants. To find out more about costs, benefits and how sponsorship can benefit everyone, please contact us.

**Diversity Tickets** Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is **£500** per ticket, or **£300** as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who are the holders of Diversity Tickets.

**Lanyards/Bags** We have one available addition to any of the packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, please express your interest when confirming your sponsorship. This offer is available on a First Come, First Served basis.

**Add Delight** Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

**Practicalities**

**Tickets** Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £80/day. These do not allow access to the conference but do include all refreshments and the social evening.

Contact us for more information.

**Programme** We will be finalising the programme in **March 2020** - after this date there will be a limit to the number of sponsor packages that include a session.

**Sustainability** We are trying to reduce waste at our events and aim to use more sustainable solutions.

We invite you to join us by considering the promotional items provided to participants.

For example, avoid single use plastics, especially individually plastic wrapped items.

**Next Steps** If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



**Jacqui Davidson**  
Event Producer

jacqui@software-acumen.com  
✉ JacquiDDavidson  
☎ 07748 618 598



**Cara Hanman**  
Marketing & Sponsorship

cara@software-acumen.com  
✉ CaraHanman  
☎ 07748598045

**You can also:**

Contact our hotline: **01223 900 107**  
 Visit our website [agilecambridge.net](http://agilecambridge.net)  
 Or tweet us [@acconf](https://twitter.com/acconf)